

Get in the
Hearing Loop

Learn how your practice can benefit from the hearing loop revolution

Hear
about
greater
client
satisfaction

Fewer
hearing
aids
returned

Increased
client
loyalty

Optimum
t-coil
settings for
hearing
loop us

More
client
referrals

Additional
sales
opportunities



Presenter

Dr. Juliette Sterkens

HLAA National Hearing Loop Advocate

American Academy of Audiology Presidential Award

Wisconsin Audiologist of the Year, HLAA Technology Access Award

Friday November 18th 10:00 AM to 12:00 PM • East Brunswick Public Library

2 Jean Walling Civic Center, East Brunswick, NJ 08816 - Parking available on-site

FREE Continental breakfast provided

Courtesy of the New Jersey Association of Hearing Health Professionals - NJAHP



IHS Continuing Education credits available at no charge!



Dear Hearing Healthcare Provider,

You are invited to a special, no cost presentation by Dr. Juliette Sterkens, a nationally recognized expert on hearing loop technology. During this presentation you can expect to learn more about how your practice can benefit from dispensing hearing devices with telecoils, counseling clients on the use of the technology, and how to integrate hearing loops and education into your everyday process.

Integrating hearing loops into your practice can result in many beneficial effects such as increased client satisfaction, fewer returns, increased loyalty, more referrals, additional sales opportunities, and fewer returns

Dr. Sterkens speaks from firsthand experience having found that both her practice and her clients experienced huge benefits from familiarity with and use of hearing loops and telecoils. After experiencing these benefits Dr. Sterkens spearheaded a "Let's Loop Wisconsin" initiative which has resulted in the installation of hearing loops in over 400 venues in the state to the delight of thousands of hearing aid wearers there. She now travels the U.S. to share that knowledge with her contemporaries under a grant received by the Hearing Loss Association of America.

Dr. Sterkens will explain the many benefits she feels this technology offers you and will give pointers on adjusting hearing aids to provide the best performance in looped settings. She'll explain how the technology supplements Bluetooth® and other systems to give users improved communication access in large venues such as places of worship and theaters.

IHS continuing education credit will be available for this presentation.

Space is limited!

Email your reservation today to njahhp@gmail.com

